POWERFUL AD INFO

Sizes, Gross Impression, Frequency

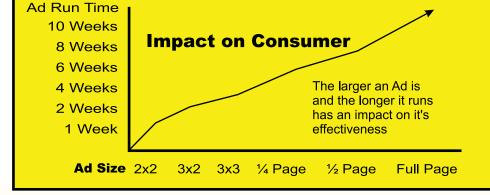


3 Col. x 2 Inches
Wide Tall

3 Col. x 6 ½ Inches
Wide Tall

2 Col. x 2 Inches

Gross Impression



1 Col. = 1.5 Inches

2 Col. = 3.25 Inches

3 Col. = 5 Inches

4 Col. = 6.75 Inches

5 Col. = 8.5 Inches

6 Col. = 10.25 Inches

Deadlines* are

Friday at 2:00 PM for the Northeast, Montgomery, and Brazoria County Editions Monday at 2:00 PM for the East, Southeast, and Central Editions Tuesday at 2:00 PM for North & Northwest Editions Wednesday at 2:00 PM for the South & West Editions

^{*}On weeks with holidays, deadlines are moved up one business day.